

Innovation and the workforce

- Changing needs and their implications
- Innovations
- Vision
- Nursing Now

Changing needs

- NCDs and co-morbidities
- Management and care
- Promotion, prevention, literacy
- Engagement of patients
- Beyond the health system

Some examples of innovation

- Management diabetes, Tonga
- Promotion children, Sri Lanka
- Patients what matters, India
- Beyond health mental health,
 Manchester

A transition ...

From today's hospital-centred and illness based service system where things are done to or for a patient to a person-centred and health based one where citizens are partners in health promotion and health care



A transition ...

It will use the latest knowledge and technology and offer access to advice and high quality services in homes and communities as well as clinics and specialist centres



Action across society

Modern societies actively market unhealthy lifestyles

- Municipalities
- Civil society
- Strengthened public health



Facilitative changes

- Legislation and regulation prescribing, duty of partnership
- Education cross disciplinary, systems and public health
- Management personal budgets, private sector

More innovation

- Hard to reach Brazil
- Team approaches US
- HIV/AIDS South Africa
- PACK

Implementation challenges

- Mind sets and education
- Systems
- Resources and transition
- Partnerships
- Shared vision and leadership



Nursing

- Holistic bio-psycho-social-environmental philosophy and practice
- Person-centred
- Continuity of care
- Part of the community they serve
- Undervalued and under-utilised

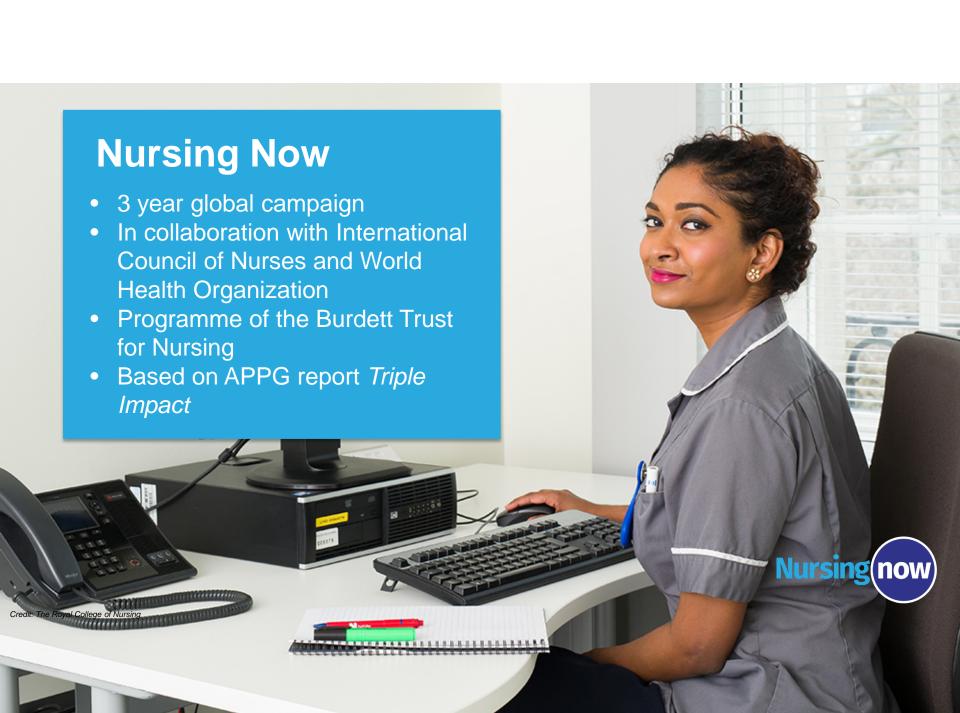




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Opportunities

- Shared vision
- Achieving potential
- Entrepreneurial spirit
- Breaking down the barriers
- Shared leadership

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