



# Innovation and the health workforce

Lisbon, 3<sup>rd</sup> May 2018

Nigel Crisp



# Innovation and the workforce

- Changing needs – and their implications
- Innovations
- Vision
- Nursing Now

# Changing needs

- NCDs and co-morbidities
- Management and care
- Promotion, prevention, literacy
- Engagement of patients
- Beyond the health system

# Some examples of innovation

- Management - diabetes, Tonga
- Promotion - children, Sri Lanka
- Patients - what matters, India
- Beyond health - mental health, Manchester

# *A transition ...*

From today's hospital-centred and illness based service system where things are done to or for a patient to a person-centred and health based one where citizens are partners in health promotion and health care

# *A transition ...*

It will use the latest knowledge and technology and offer access to advice and high quality services in homes and communities as well as clinics and specialist centres

# *Action across society*

Modern societies actively market unhealthy lifestyles

- Municipalities
- Civil society
- Strengthened public health

# Facilitative changes

- Legislation and regulation – prescribing, duty of partnership
- Education – cross disciplinary, systems and public health
- Management – personal budgets, private sector



# More innovation

- Hard to reach - Brazil
- Team approaches - US
- HIV/AIDS - South Africa
- PACK

# Implementation challenges

- Mind sets and education
- Systems
- Resources and transition
- Partnerships
- Shared vision and leadership



Credit: THET

# Nursing

- Holistic bio-psycho-social-environmental philosophy and practice
- Person-centred
- Continuity of care
- Part of the community they serve
- Undervalued and under-utilised



*Credit: Guy's and St Thomas' NHS Foundation Trust*

# Nursing Now

22nd March 2018  
#NursingNow





# Nursing Now

- 3 year global campaign
- In collaboration with International Council of Nurses and World Health Organization
- Programme of the Burdett Trust for Nursing
- Based on APPG report *Triple Impact*



# Campaign vision

To improve health globally by raising the profile and status of nurses worldwide.

Influencing policymakers and supporting nurses to lead, learn and build a global movement.





# Aims by 2020

- Influence UHC, NCD and other policy
- Promote and develop nurse leaders
- Disseminate and share effective practice
- Create, identify and disseminate evidence of impact
- Invest in all aspects of nursing



# Opportunities

- Shared vision
- Achieving potential
- Entrepreneurial spirit
- Breaking down the barriers
- Shared leadership



@lordnigelcrisp  
nigelcrisp.com